

ASGA eNews Advertising Rates

As an ASGA member you are entitled to take advantage of promotional opportunities on the official eNews Newsletter.

Just to give you an idea on the coverage;

We are continually increasing our coverage, however the April 2005 issue was opened at least 3800 times and the links directly to the sponsors where fantastic! If you would like additional facts and figures please contact us.

We are happy to email you a current copy and discuss current readership statistics.

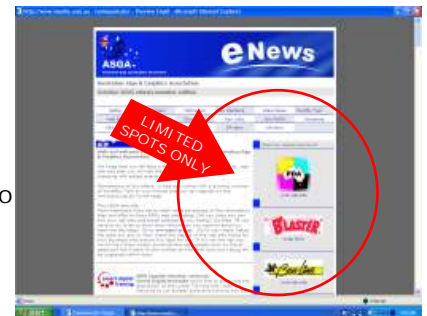
1 Prime Site eNews Advertising

We offer a limit of four advertising sites available. To be eligible the advertiser must be a current member of the Australian Sign & Graphics Association.

The package includes:

- ✎ eNews page logo display.
- ✎ eNews can link to your web site.
- ✎ 11 issues per year.
- ✎ Ability to offer 3 new releases to our readers.
- ✎ This allows approx 50 words and a logo or photo in the news section.

Yearly Package cost complete **\$1000.00 + GST**



2 Casual Site eNews Advertising

We offer a limited Advertising sites available. If these become available the ASGA will accept casual bookings on the following terms. To be eligible the advertiser must be a current member of the Australian Sign & Graphics Association.

The package includes: (if casual bookings are available)

- ✎ eNews page logo display.
- ✎ eNews link to your web site, (we can supply statistics to you each month on request).
- ✎ 1 to 4 issues per year as per conditions below.
- ✎ Ability to offer 1 new release to our readers. This allows approx. 50 words and a logo or photo in the news section.

✎ 2.1 Casual Package cost 4 Bookings per year paid and booked in advance

\$150.00 + GST each Total of \$600.00 + GST

✎

2.2 Casual Package cost 1 Booking per year paid and booked in advance \$200.00

3 Book your Advertising NOW.

July August September October November December

January - February March April May June

The ASGA reserves the right to adjust publication dates, published on or around the middle of the month/s shown. Advertising runs from July to June inclusive per year for annual Advertising and as nominated (if available) to casual Advertisers. Payment required with booking. Post cheque to address below. The ASGA reserves the right to accept bookings on a first come first served basis.

| Company _____ | Contact _____

| Phone _____ | Fax _____ | Email _____

| Signed _____ Please contact me! Yes No

Like to know more?

Please email web_manager@signs.org.au, fax this form back to 1300 274 211
ASGA General Manager 0448 274 211

ASGA PO Box 1313 Crows Nest NSW 1585.