



ASGA Member Survey



Dear fellow sign company owner,

The Australian Sign and Graphic Association (ASGA) is your industry association. We are committed to giving you value for membership money and helping you to better your business.

You can help us to improve our service to the industry by completing this simple survey. No need to disclose your identity, all information is completely confidential.

1. What made you join the ASGA?

Please specify.....

2. What benefits have you received from being in the ASGA?

Please specify.....

3. Are you aware that the ASGA website for members provides

Wage info (wage net) Yes/No (Please circle correct answer)

Business plan templates Yes/No (Please circle correct answer)

OH & S information Yes/No (Please circle correct answer)

Links to suppliers Yes/No (Please circle correct answer)

Links to other members (Aust. Wide) Yes/No (Please circle correct answer)

Please supply any additional suggestions.....

4. What would you like the ASGA to be doing for you?

(Tick which is applicable)

§ Industry Events

§ Social Events

§ Business Information

§ Support

Please specify any additional ideas.....

5. Do you read any of the literature that is sent to you via the ASGA "E" news?

YES ? NO ?

(Tick which is applicable)

6. Have you used any information from the ASGA in your business?

YES ? NO ?

(Tick which is applicable)

§ ASGA member certificate (laminated ready for display)

YES ? NO ?

§ ASGA Logo on your stationery

YES ? NO ?

§ Information links (eg. Magazine reference, Suppliers, Industry Information)

YES ? NO ?

§ Advertising (eg. Member to member)

YES ? NO ?

§ Classifieds (eg. Positions Vacant/Plant & Machinery For Sale)

YES ? NO ?

7. How many staff members know about the ASGA?

1-5 ? 6-10 ? 11 or more ? (Tick which is applicable)

8. What is the biggest difficulty your business faces

(Please rate from 1-10)

Sales

Machinery

Cash flow

Staff

Staff job descriptions

Business Planning short/long term

Time management

OH & S

JSA or WM statements

MSDS sheets

Staff Training

9. Do you use CorelDRAW in your business?

YES NO

10. If so what version do you use?

11. Would you like to receive a trial version and more information on the new release

CorelDRAW Graphics Suite X3?

YES NO

please include address details for shipping

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Please supply your details if you would like us to contact you about any of your answers.

Name.....Company

Ph.....Fax.....Email.....

Would you like any information on how you can be a member? If so please forward this via email to info@signs.org.au