

# ASGA Non-Member Survey



Dear fellow sign company owner,

The Australian Sign And Graphic Association (ASGA) is your industry association. We are committed to giving you value for membership money and helping you to better your business.

You can help us to improve our service to the industry by completing this simple survey. No need to disclose your identity, all information is completely confidential.

1. Do you know about the ASGA formerly the Sign Association of Australia?  
Yes/ No (Please circle correct answer)
  
2. What benefits would you expect to receive by joining the ASGA?  
Please specify.....
  
3. What would you like the ASGA to be doing for you?  
Please specify.....
  
4. Do you read any literature sent to you via the ASGA "E" News?  
Yes/No (Please circle correct answer)
  
5. Have you used any information from the ASGA in your business?  
Yes/No (Please circle correct answer)
  
6. Are you aware that the ASGA website for members provides  
Wage info (wage net) Yes/No (Please circle correct answer)  
Business plan templates Yes/No (Please circle correct answer)  
OH & S information Yes/No (Please circle correct answer)  
Links to suppliers Yes/No (Please circle correct answer)  
Links to other members (Aust. Wide) Yes/No (Please circle correct answer)  
Please supply any additional suggestions.....
  
7. What is the biggest difficulty your business faces?  
(Please rate from 1-10)  
 Marketing  
 Sales  
 Machinery  
 Cash flow  
 Staff  
 Staff job descriptions  
 Business Planning short/long term  
 Time management  
 OH & S  
 JSA or WM statements  
 MSDS sheets  
 Staff Training
  
8. Do you use CorelDRAW in your business? YES NO
  
9. If so what version do you use? .....
  
10. Would you like to receive a trial version and more information on the new release  
CorelDRAW Graphics Suite X3? YES NO  
please include address details for shipping .....

Please supply any additional suggestions.....

Please supply your details if you would like us to contact you about any of your answers.

Name.....Company .....

Ph.....Fax.....Email.....

Would you like any information on how you can be a member? If so please forward this via email to [info@signs.org.au](mailto:info@signs.org.au)